

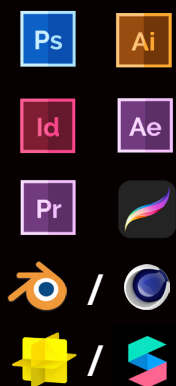


will.gaumer@hotmail.fr
 +1 786 603 1020
 Green Card Holder

SKILLS

- Concepting
- Creativity
- Vision
- Brainstorming
- Logo Design
- Graphic Design
- Print/Digital
- Typography
- Doodling
- Retouching
- Multimedia content development
- Strong communication + presentation skills

SOFTWARES



LANGUES

- French
- English
- Spanish

WILL GAUMER

Art Director

www.willgaumer.com

EXPERIENCES

TEAM Enterprises - FL

Marketing Agency
 (Dec 2022 - May 2023)

Jr. Art Director

One of the nation's largest and most successful experiential agencies with clients such as BACARDÍ, Grey Goose, Patrón Tequila, Tequila Cazadores, and more.

Freelance - EU

(Sept 2021 - Dec 2022)

Graphic Designer

Clients: Manchester Craft and Design Centre, Fly High Media, Ink Co, Make up Artist Revolution..

BBDO - Atlanta

Advertising Agency
 (Jan 2021 - Apr 2021)

Art Director

Clients: Georgia Lottery, Sanderson Farms, Bayer, and Voya.

UEG - NYC

Advertising Agency
 (July 2020 - Dec 2020)

Art Director (United Entertainment Group)

Clients : Jameson Cold Brew, Us Open, Malibu, Little Caesars, Absolut, BMW, Dr Pepper, JetBlue, Malibu, Starbucks, Subway.

Okeanos Made from Stone

Sustainable innovation company
 (Jan 2020 - Mar 2020)

Graphic Designer

Contents for social media, newsletter, website, and ad poster to create awareness about this innovative packaging.

INK INC Manchester, UK

Illustration Studio
 (July 2018 - Jan 2019)

Graphic Designer

Craft and Design Center - Manchester, UK
 Layout, illustrations and retouching.

PUBLICIS Groupe - Paris

Advertising Agency
 (Jan 2014 - Jun 2014)

Graphic Designer

- for Garnier cosmetics brand's advertising campaigns
- Designing pages and monitoring advertising mock-ups in InDesign and retouching in Photoshop
 - Monitoring advertising campaigns
 - Designing storyboards in InDesign
 - Drawing up reports of work carried out with the Art Director

EDUCATION

Mar 2019 - Apr 2021

Miami Ad School - Miami, FL US

Art Director Portfolio Program

Sept 2014 - Jul 2016

Efficom - Paris, FR

Associate's Degree in Graphic Design & Art

Sept 2013 - Jun 2014

Efficom - Paris, FR

MANAA (Foundation course in graphic design)

Sept 2009 - Jun 2013

Galilee - Cergy, FR

Baccalaureat in Sciences and Technologies of Management specialize in Communication & HR Management

HOBBIES

